

A close-up photograph of two layers of woven carbon fiber fabric. The top layer is a vibrant red, while the bottom layer is black. The weave pattern is a tight, regular grid. The lighting creates a sense of depth and texture, with the red layer appearing slightly more illuminated than the black layer.

**HYPETEX<sup>®</sup>**

**THE WORLD'S FIRST COLOURED  
CARBON FIBRE BRAND**

## A World of Colour

*“You can have carbon fibre in any colour as long as it’s black.”*

That used to be the case but not any more following the creation of Hypetex, the world’s first coloured carbon fibre brand.

Hypetex is a revolutionary technology that has received global recognition and is set to be embraced by major industries worldwide. It will accelerate the growth of the multi-billion dollar carbon fibre industry – from motoring to architecture, electronics to design, more sectors than ever before will embrace carbon fibre as it is available in colour for the first time.

## F1 Performance

Hypetex has been developed by engineers from Formula One, following seven years of research and development. These engineers created a coloured carbon fibre composite that is light, bright, bold and strong, making it perfect for use in consumer sectors.

It maintains the high performance properties of carbon fibre whilst incorporating vibrant colour and style.

GPF One owns the Hypetex brand and the global patent applications.



# HYPETEX<sup>®</sup>

## Light

*Refined, aerodynamic and versatile, Hypetex is set to become the product of choice for many industries.*

From the automotive world to luxury goods, cycling to design, carbon fibre has applications at all levels due to its lightness and strength. Hypetex will expand the use of carbon fibre within and across sectors, as it is now available in exquisite colour options for the first time.

## Bright

Unique, light and with incredible strength this product comes in a range of striking colours with optional finishes.

Hypetex offers a series of stunning new looks for carbon fibre parts and products, whilst maintaining the essential high-performance properties of this advanced material.

## Bold

Bringing technology and design to new heights, Hypetex is set to be the pinnacle of manufacturing in the same way that F1 is the pinnacle of motor racing.

Hypetex is an extremely resilient and well-honed product. The colours increase the luxury appeal of carbon fibre and widen the scope for its potential use. Hypetex opens up a bold new world of possibilities.

## HALO

Halo is the world's first design product made with Hypetex coloured carbon fibre, the revolutionary technology developed by engineers from Formula One.

Created by leading designer Michael Sodeau, the Halo chair utilises these performance properties to create a highly-refined piece with both stability and a visual lightness that reflects the qualities of the material.

**“The design follows the modernist rules of form and function with the removal of all unnecessary clutter, which is juxtaposed with the decorative aesthetic given by the material. The contoured shape interacts perfectly with light creating vibrant refractions on the surface of the material. When the chair is viewed from behind it hides what is in front, adding a playful quality that only reveals its full shape as you walk around it.”**

Michael Sodeau

**HYPETEX<sup>®</sup>**



# HYPETEX®

## Global interest

From the New York Times to the Financial Times, Harpers Bazaar to La Repubblica, the Halo chair has been hailed as one of the leading design launches of the year. It was also crowned as Wired magazine's design Gadget of the Year 2014.

But don't just take our word for it...

**"Almost like a sculpture to show off in your home."**

La Repubblica

**"We have found possibly the lightest yet strongest chair in the world."**

Gizmodo

**"Light, sturdy, with a bright and dynamic visual appeal."**

Plast Design

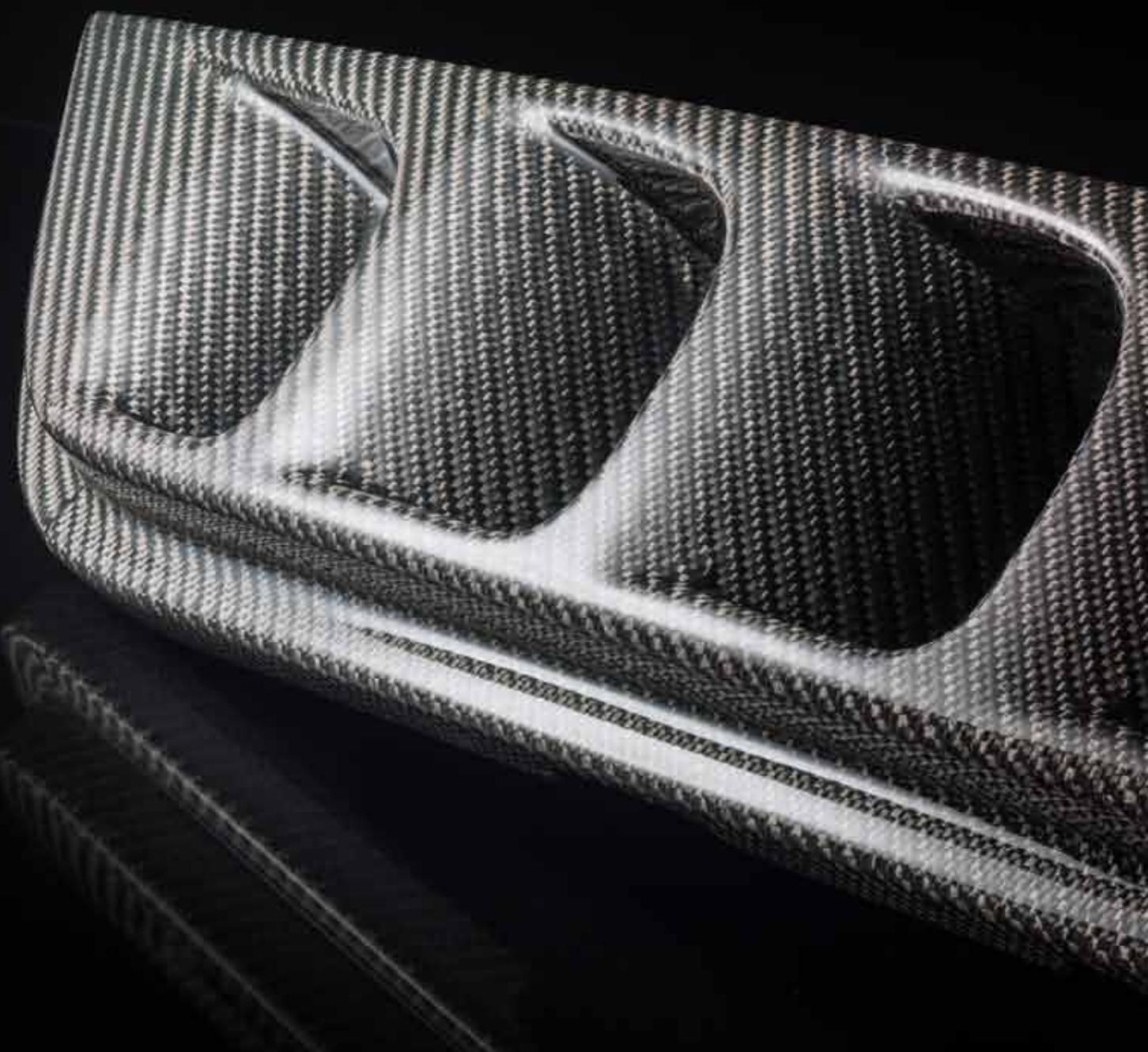
**"Hard, Fast and Beautiful."**

Rogue Magazine

**"A new iconic armchair? It's quite possible."**

Yooko





**HYPETEX<sup>®</sup>**

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